

Government General Degree College, Kalna I

Muragacha, Medgachi, Purba Bardhaman-713405 Website: www.ggdck.ac.in, E-mail: govt.collegekalnal@gmail.com Office of the Principal

Student Counseling and Placement Cell

Notice

No.25/semi/2021 Date:17.11.2022

It is notified that a two days Conference on "Entrepreneurship Development Programme" on Agriculture and Horticulture for Rural Youth will be held on 24.11.2022 and 25.11.2022 from 11.30 am onwards. Dr. Madham Chandra Dhara, ex-Joint Director of Agriculture Rice Development and Water management, Mr. Ritwik Prasun Bera, ex-Entomologist Alupur Bench, Mr. Subhendu Mondal, Assistant Director of Agriculture, Kalna-I, Dr. M. Asif Laskar, ex-Additional Director of Agriculture will delivered their valuable speech in this two days Workshop.

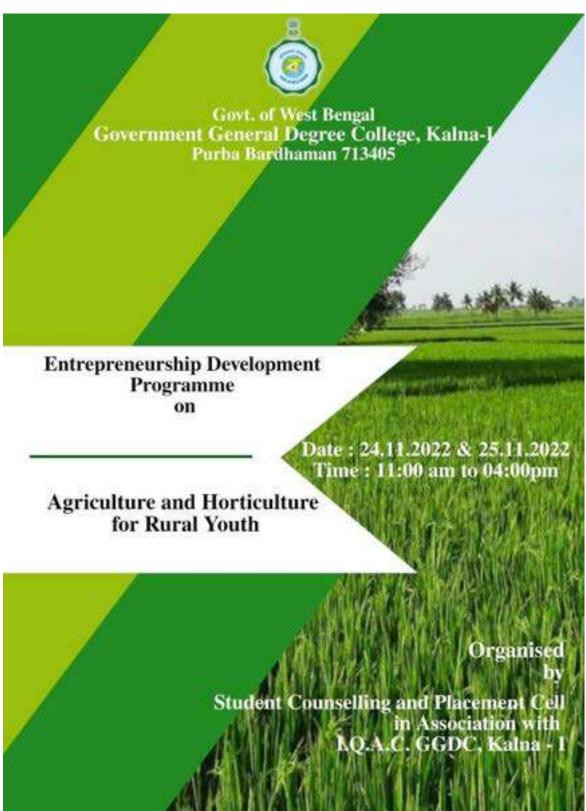
All students and faculty members are requested to be present in the conference.

Saikat Khamarun

Convener Student Counselling and Placement Cell GGDC, Kalna-I



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Programme Schedule

Entrepreneurship Development Programme Agriculture and Horticulture for Rural Youth

	Day 1		
	24.11.2022		
11:00 am Registration 11:30 am Inauguration			
11:35 am	welcome Address	Prof. (Dr.) Krishnendu Dutta Principal GGDCK-I	
11:45 am	Keynote Address	Dr. Sujit Kumar Chowdhury Registrar of The University of Burdwan.	
12:15 to 1:15 pm	Development of low cost Technology of cultivated crops for farming community and increasing the profitability from cultivated crops	Dr. Madhab Chandra Dhara Ex – Joint Director of Agriculture (Rice Development) & (Water Management).	
01:15 to 01:30 pm	question answer session		
02:00 to 03:00 pm	Identification of insect pest of important cultivated crops & their integrated control measures	Mr. Ritwik Prasun Bera Ex-Entomologist Alipore Range	
03:00 to 03:15 pm	Question Answer Session		
03:15 to 03:30 pm	Vote of thanks	Dr. Priyanka Maity Das Assistant Professor Department of Philosophy	
Day 2 25.11.2022			
11:15 to 11:30 am	welcome Address	Prof. (Dr.) Krishnendu Dutta Principal GGDCK-I	
11:30 to 12:30 pm	Different Govt. running policies of subsidied schemes of Agriculture and Horticulture for employment of rural youth	Mr. Shubhendu Mondal Assistant Director of Agriculture	



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		(Kalna I) and Madhab Chandra Dhara Ex – Joint Directer of Agriculture (Rice Development) and (Water Manegment).
12:30 to 12:40 pm	Question Answer Session	
12:40 to 01:40 pm	Methods of cultivation of important vegetables, flowers and fruits in East – Burdwan, and their processing, marketing for increasing the employment of rural youth	Dr. M. Asif Laskar Ex – Additional Director of Agriculture (P).
01:40 to 01:500 pm	Question Answer Session	
01:50 to 02:00 pm	Vote of thanks	Dr. Rakhi Bhattacharya Assistant Professor Department of Education
02:00 to 02:15 pm	Participants Feedback	





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Programme Title: Entrepreneurship Development Programme on Agriculture and

Horticulture for Rural Youth

Dates: 24th November 2022 to 25th November 2022

Venue: Government General Degree College

Organized by: Government General Degree College, Kalna-I

Report:

Day 1: 24th November 2022

The programme commenced at 11:00 am with the registration of participants, followed by the official inauguration at 11:30 am. Professor (Dr.) Krishnendu Dutta, Principal of GGDCK-I, extended a warm welcome to all attendees. The keynote address was delivered by Dr. Sujit Kumar Chowdhury, Registrar of The University of Burdwan, shedding light on the significance of entrepreneurship in agriculture and horticulture for rural youth.

Session Highlights:

11:45 am - 12:15 pm: Dr. Madhab Chandra Dhara, Ex – Joint Director of Agriculture (Rice Development) & (Water Management), presented on the development of low-cost technology for cultivated crops aimed at enhancing profitability for the farming community.

01:15 pm - 02:00 pm: Mr. Ritwik Prasun Bera, Ex-Entomologist from Alipore Range, discussed the identification of insect pests affecting cultivated crops and proposed integrated control measures.

The sessions were interactive, with a dedicated question-answer session following each presentation. Dr. Priyanka Maity Das, Assistant Professor in the Department of Philosophy, delivered the vote of thanks, expressing gratitude to the speakers and participants.

Day 2: 25th November 2022

The second day of the programme commenced with a welcome address from Prof. (Dr.) Krishnendu Dutta, followed by insightful sessions focusing on government policies, cultivation methods, and employment opportunities in agriculture and horticulture. Session Highlights:

11:30 am - 12:30 pm: Mr. Shubhendu Mondal, Assistant Director of Agriculture (Kalna I), and Dr. Madhab Chandra Dhara, Ex – Joint Director of Agriculture (Rice Development) & (Water Management), discussed different government policies and subsidized schemes aimed at promoting employment among rural youth in agriculture and horticulture.

12:40 pm - 01:40 pm: Dr. M. Asif Laskar, Ex – Additional Director of Agriculture (P), shared insights into cultivation methods for important vegetables, flowers, and fruits in East Burdwan, along with strategies for processing and marketing to boost rural employment.

The sessions were followed by engaging question-answer sessions, allowing participants to seek clarification and share their perspectives. Dr. Rakhi Bhattacharya, Assistant Professor in the Department of Education, delivered the vote of thanks, expressing appreciation to the speakers, organizers, and participants for their active involvement.

Overall, the Entrepreneurship Development Programme provided a platform for rural youth to explore opportunities in agriculture and horticulture, fostering a spirit of innovation and enterprise in the community.





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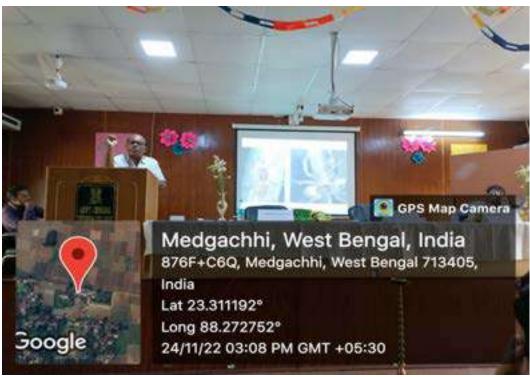






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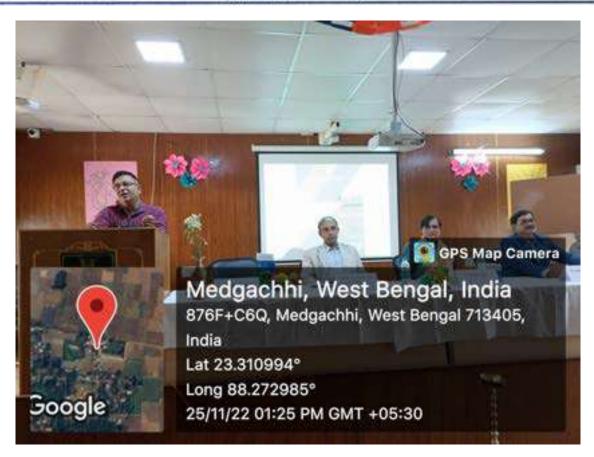








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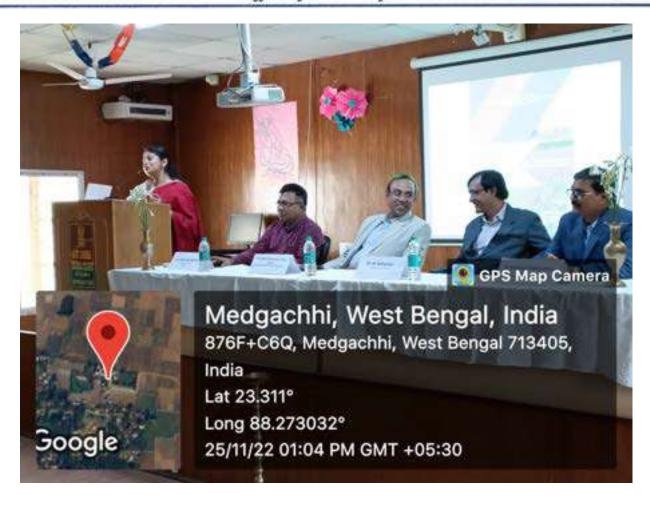








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56) Rakibul Sk. (BO Eng hors) 22AH2005 15of 5em. 57 Shreyer Mondal (BA Englows) 22 AH2010 18 & Sem. 58) Parvin mondal (B.A Gen) 22AP 1053 1st sem. 59) Sayan Karl (B.A Eng Home.). 22AH2009. 134 sem. 60) Shuvonkon Bhwar (B.A Fing hone.) 22 AH 2011 - 1st Sem.
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